



President's Newsletter



# Welcome Back!

## The 2007-2008 Academic Year Begins

Joanne Jaeger Tomblin, President

It's hard to believe the summer is coming to a close and we're already into the first few weeks of this academic year. I trust all of you have had a wonderful summer and are now in full swing.

This semester will be another busy one with several changes and challenges. Our new governance structure is now in place and we need to be mindful of the new meeting schedule. Most of the meetings will take place in the Interactive Classroom. I am asking that those of you who serve on

committees to please make every effort to attend meetings. This is not only important for the College, but also extremely important for the purpose of accreditation. If you find that you are unable to meet the meeting schedule, I ask that you contact the committee chair so that we can locate a replacement. It is also very important for the recorders for each of the committees to complete meeting minutes as quickly as possible.

I have asked each department and unit of the College to develop two recruit-

ment activities for this academic year. The plans were to be submitted by September 4 to my office. I will be sharing some of the information and ideas with you in the upcoming newsletters as well as the results of many of these efforts during the year. As I have said many times, recruitment is something each one of us should do both on and off the job. All of these efforts will ultimately pay off for us all.

If you are not aware, the Community and Technical College System has two new

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### Enrollment

In recent months I have expressed the importance of enrollment and how this might affect the future of the institution. As other community and technical colleges around the state continue to increase their enrollment there will be a move, already underway, to create new funding models. This could seriously affect our budget

and our operations in the future.

Many of you have worked very hard recruiting students for the fall. Our enrollment to date looks good. We are showing a slight increase in FTE, and I am hoping that after all the figures are in, our enrollment will show a slight increase in both headcount and FTE.

Enrollment and managing our enrollment will be an important factor regarding our future plans, including the implementation of our Recruitment, Retention and Graduation Task Force recommendations and how we organize Student Services and other areas of the College in the future.

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August 15, Verizon Press Conference, Danville, WV, U. S. Senator Jay Rockefeller and President Tomblin

## The 2007-2008 Academic Year Begins (continued)

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presidents. Dr. Keith Petrino was recently appointed as the new president of Marshall Community and Technical College, and Mr. Bob Sisk as the new president of Eastern West Virginia Community and Technical College. We will be working very closely with President Sisk as Eastern continues to seek full accreditation from the Higher Learning Commission.

As we move through the semester, I will hopefully have the opportunity to visit each of our campuses on several occasions. Emma Baisden will be scheduling several meetings with Student Services personnel, administrators, students, community members, and members of the Recruitment, Retention and Graduation Implementation Team as we look for ways to reorganize

the institution to better serve our students, particularly adults. I look forward to all of the meetings and to being on our campuses.

We will soon be working on our high school visit schedule. Christine Browning will provide the schedule via e-mail when it is complete. I invite your participation, so please review the schedule and let Christine know if you will be able to attend with us. I believe the high school visits to be very effective in recruiting potential students.

I want to thank Pauline Sturgill for taking the lead on the Appalachian Leadership program which will be initiated at the Williamson Campus. She is in the process of developing an advisory committee that will meet during September. Many of you will be asked to take part in the program as we move

through the year. We thank Cotiga Development Company for its support of these efforts. We will be scheduling a public announcement regarding the program later this fall at the campus.

Last but not least, I want to invite each of you to attend an important press conference on Tuesday, September 18, 2007, at 11:00 a.m. in the Savas-Kostas Theater on the Logan Campus. Southern will be making a "big announcement" in regard to the Academy for Mine Training and Energy Technologies. It will be an exciting time for the College. We anticipate many dignitaries to be on hand for the event. We will be sending out additional information prior to the date. I encourage supervisors, unit and department heads to permit their employees to attend.

## West Virginia Money Conference

I encourage as many of you as possible to attend the *West Virginia Money Conference*, organized by West Virginia State Treasurer, John Perdue, on Tuesday, September 25, 2007 beginning at 8:00 a.m. at the Chief Logan Conference Center. Southern is a co-sponsor of this event which is designed to help you get a better handle on managing your personal finances.

Ms. Dee Lee, a Certified Financial Planner and author, will be the featured speaker for the conference. She is the author of several books on personal finance and conducts hundreds of workshops across the country.



Ms. Dee Lee  
Certified Financial Planner

The event is free and made possible by sponsorships provided through the West Virginia Financial Education Foundation. Whether your needs are planning for retirement, getting out of debt, saving for college, building a

household budget, or all of the above, the *Money Conference* can help. This would be a great opportunity for you to find out how to make the most of your money.



# Southern West Virginia Community and Technical College Board of Governors

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*Kevin N. Fowler  
Chair*



*James R. Sheatsley  
Vice Chair*



*George Kostas  
Secretary*

Southern's Board of Governors will hold its next business meeting on Tuesday, September 18, 2007 beginning at 6:00 p.m. in Room 111 at the Logan Campus.

Officers of the Board for the 2007-2008 year are Mr. Kevin Fowler, CEO of Logan Regional Medical Center serving as

Chair; Mr. James Sheatsley, Attorney, Gorman, Sheatsley and Company, LC serving as Vice Chair; and Reverend George Kostas serving as Secretary. Board agendas and information are posted on Southern's website.

The Board of Governors will welcome three new members at its September 18 meeting who were recently appointed to the Board by Governor Joe Manchin. They are

- Mr. Terry Sammons of Gilbert who succeeds Ms. Jada Hunter,
- Mr. Glenn Yost of Chapmanville who will fulfill the unexpired term of Mr. Rory Perry, and
- Ms. Wilma Zigmund of Logan who succeeds Dr. Anne Seaver who resigned due to her retirement as Superintendent of Lincoln County Schools.

## Senate Concurrent Resolution 42

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In 2006, the West Virginia legislature requested that a study be conducted to ensure that the state has a coordinated, effective delivery system of career-technical education, and to determine if a need exists for policy change and/or new policy implementation. The legislature hired Ms. Nancy Laprade, President of The Pawley's Group to conduct the study. The following are the ten recommendations that were made:

1. Establish a "system" vision and clarify partner roles/missions.
2. Prepare all students for work and post secondary education with the same rigorous curriculum.
3. Strategically align economic development with workforce development by targeting five to six primary statewide industry clusters and promoting the National Career Readiness Certificate.
4. Provide more effective, responsive workforce training services to business and industry and higher level technical skills to students/workers.
5. Strategically invest in bricks and mortar and technology infrastructure-through the construction of regional advanced technology centers and the expansion of on-line learning opportunities.
6. Enhance seamless, alignment and rigor by developing Career Pathways as a framework for systematic change.
7. Develop and new model for career counseling, students support and academic advising.
8. Eliminate competitive funding models and provide incentives and resources (both new and reallocated) for collaboration and new program development. Require accountability and return on investment reporting to document the effective use of the resources.
9. Develop a comprehensive relational data base and data analysis system for student tracking and workforce information.
10. Enhance training services to 25-44 year-olds and rural populations.

As we develop our future plans and ideas, we want to incorporate many of them into what we do or are already doing.

## Dental Hygiene Program

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We received written notification from the Commission on Dental Accreditation (CODA) that our Dental Hygiene program will receive "approved accreditation status with reporting requirements." This has been a long process for all of those involved. My thanks to Merle Dempsey, Pamela Alderman, Katie Smith-Cox, Lisa Haddox-Heston, and Andrea Brown for their toil and tribulation.

## Southern's New Website

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As of August 13, 2007, Southern's new website has been up and running. It will continue to be a work in progress throughout the year. I want to thank Marcus Gibbs for his work in the design and development of the new site. We are monitoring visitors to the new site, which will give us an accurate number of visits, page views, new visits and time spent on our site. I believe this will be very valuable information for the future. If you have questions or comments regarding the new web page, please contact Marcus via e-mail.

## Recent Events at Southern

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### Academic Deans and Department Chairs Announced



President Joanne Jaeger Tomblin introduced the newly appointed academic deans and department chairs during All College Day on August 13. Pictured left are: Assistant Professor/Chair of Natural Sciences, Mr. Guy Lowes; Professor/Chair of Mathematics, Ms. Mindy Saunders; Professor/Chair of Humanities, Mr. George Morrison; Professor/Chair of Nursing and EKG, Ms. Barbara "Polly" Donahue; Dean for University Transfer Division, Dr. Cindy McCoy; Vice President for Academic Affairs, Ms. Cathy Smith-Cox; Dean for Career and Technical Division, Ms. Pamela Alderman; Instructor/Chair of Transitional Studies, Ms. Calisa Pierce; Professor/Chair of Business, Dr. Gail Hall; Associate Professor/Chair of Social Sciences, Dr. Charles Wood; and Associate Professor/Chair of Criminal Justice, Mr. Donnie Summers. Not pictured, Professor/Chair of Technology, Ms. Carol Howerton.

### Vice President for Academic Affairs Hosts Chair Academy



Ms. Cathy Smith-Cox, Vice President for Academic Affairs, in conjunction with Academic Deans, Pamela Alderman and Cindy McCoy, held a *Chair Academy* August 1-3 at the Logan Campus. The Academy focused on providing leadership development for the Department Chairs as they transition into their new managerial roles. Dr. Cindy McCoy is pictured above with Mindy Saunders, George Morrison, and Rita Pruitt. Ms. Pamela Alderman is pictured below with Dr. Gail Hall, Donnie Summers, Calisa Pierce, Carol Howerton, and Sue Wolford.



## Recent Events at Southern

### Dominion Resources Contribute to Vision 2020 Major Gifts Campaign



Pictured l-r: Nicholas "Corky" DeMarco, Executive Director for West Virginia Oil and Natural Gas Association; Dr. Kathy D'Antoni, Vice Chancellor, West Virginia Community and Technical College System; David Harris, Senior Production Coordinator for Dominion Resources; Robert C. Orndorff, Jr., Director for State and Local Government Affairs for Dominion Resources; President Tomblin; Wendell Hill, Supervisor Gas Transmission Operations for Dominion Resources; and Ronald E. Lemon, Vice President for Development at Southern.

### Dignity Hospice of Southern WV, Inc. Opens Williamson Office



President Joanne Jaeger Tomblin joins Governor Joe Manchin on August 8, 2007, for the ribbon-cutting ceremony marking the grand opening of Dignity Hospice of Southern West Virginia's new office located at 81 East Third Avenue in Williamson.

### The Lil' Rascals Day Care Opens at the Williamson Campus

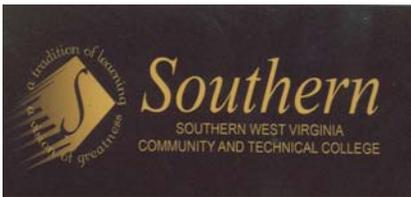


On August 20, 2007, *The Lil' Rascals Day Care* opened its door for business inside Room 143 at the Williamson Campus. Privately operated by Vickie Copley, the center is open five days a week from 7:30 a.m. until 6:00 p.m., and accepts children from infants to the age of 12. This new addition is expected to be an asset for our students. Many thanks to Professor Vinnie Kudva for coordinating this endeavor.

### Kimberly Pierce Memorial Scholarship Fund Receives Donation



The Kimberly Pierce Memorial Scholarship Fund recently received a financial gift from *The Dance Studios, Inc.* Owner Dena Wigal presented a check to President Joanne Jaeger Tomblin. Pictured l-r are Vice President for Development, Ronald E. Lemon, Southern Foundation Member, Phyllis Osenton, Dena Wigal, President Tomblin, Jim and Calisa Pierce, and Randy Skeens, Director of Logan Campus Operations.



# Southern

SOUTHERN WEST VIRGINIA  
COMMUNITY AND TECHNICAL COLLEGE

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should be directed to Emma Baisden, Assistant  
to the President, at 304-792-7160, extension  
117, or by e-mail: Emmab@southern.wvnet.edu

## Welcome New Employees



Stephanie L. Daniel  
Respiratory Therapy Instructor  
Williamson Campus

Rosemary Farrar  
Assistant Professor of Math  
Logan Campus

Curtis A. Houchins  
Maintenance Worker  
Wyoming Campus

John F. Kovach  
Survey Technology Instructor  
Logan Campus

## Upcoming Events

- September 7 Chapmanville Regional High School Dedication, 1:00 PM
- September 12 Student Services Staff Only Meeting, Guyandotte Rm.—Logan Campus, 10:00 AM
- September 13 Student Services Staff Only Meeting, Rm. 334—Williamson Campus, 10:00 AM
- September 16 Community Appreciation Day, Williamson Campus, 1:00 - 3:00 PM
- September 18 Academy for Mine Training and Energy Technologies Press Conference, Savas-Kostas Theater, 11:00 AM  
Board of Governors Meeting, Room 111—Logan Campus, 6:00 – 8:00 PM
- September 26 West Virginia Money Conference, Chief Logan Conference Center, 8:00 AM



## Employee Spotlight

- Congratulations to Patricia Clay and Therasa Webb for attaining the IPMA-CP credential from the International Public Management Association for Human Resources.
- Congratulations and a BIG “pat on the back” to Cindy Whitlock, Glenna Layne, Brian Carter, Sharon Browning and Stella Estep. They worked diligently while the BANNER system was unavailable and manually notified more than 1,000 students of either an award, ineligibility, or documents and/or signatures required to complete the financial aid process. This was a monumental task, but they completed it *without* complaint prior to the start of the fall semester.