FRANKLIN UNIVERSITY

Your potential. Our promise.

CC: Merle Dempsey
Fred Scott
Pam Alderman
Roy Simmons
James Owens

April 15, 2004

Ms. Joanne Tomblin
President
Southern West Virginia Community and Technical College
PO Box 2900
Dempsey Branch Rd.
Mount Gay, WV 25637

Dear Ms. Tomblin:

04-27-04A09:43 RCVD

We are pleased with the continued development of the Community College Alliance program (CCA).   This winter term we had 117 CCA graduates, and the alliance has grown to 212 member institutions. Your commitment and involvement are making a difference!

As you know, higher education institutions must comply with the Gramm-Leach-Bliley Act (GLBA), which was established to provide protection for consumer's 'non-public information'. The Act has provisions related to the administrative, technical and physical safeguarding of customer (student) information. Contractual provisions with third party entities that handle or have access to customer information in the course of providing services directly to institutions are also required to comply with GLBA.

Through the normal course of business, our institutions share student information. Therefore, in order to comply with the GLBA, Franklin University has prepared the enclosed Addendum to our Alliance Agreement with your institution. Based on our research, we believe this Addendum brings us into compliance with the requirements of GLBA. Please keep these on file with your records. We'd be happy to send you another copy of the original Alliance Agreement should you need one.

If you have any questions, or to request a copy of your Alliance Agreement please contact me at 1-877-341-6300, extension 6234 or via email at otte@franklin.edu.

Again, we appreciate your involvement with the Community College Alliance. We will be at AACC in Minneapolis at the end of this month. If you are attending as well, please stop by our booth in the Academic Marketplace (Booth 729). Franklin also has scheduled a Business Meeting on Monday, April 26th from 7-8:30 am. At 8:00 am we will be presenting David Pierce with the 2004 Community College Leadership Award. We hope you are able to join us.

Sincerely,

Paul Otte
President

ADDENDUM TO
THE COMMUNITY COLLEGE ALLIANCE AGREEMENT

Confidentiality, Nondisclosure, Gramm Leach Bliley and FERPA

By virtue of this Alliance, the two institutions may have access to information that is confidential to one another ("Confidential Information"). Confidential Information shall be limited to identifiable personal information concerning students as well as all other information identified as confidential by a party.

Confidential Information shall not include information that: (a) is or becomes a part of the public domain through no act or omission of the other university; (b) was in the other university's lawful possession prior to the disclosure and had not been obtained by the other university either directly or indirectly from the disclosing party; (c) is lawfully disclosed to the other university by a third party without restriction on disclosure; or (d) is independently developed by the other university.

The community or technical college and Franklin University agree to hold each other's Confidential Information in confidence during the term of this Agreement and for an indefinite period of time after termination of this Agreement. The colleges and universities agree, unless required by law, not to make each other's Confidential Information available in any form to any third party for any purpose other than the implementation of this Agreement. Each university agrees to take all reasonable steps to ensure that Confidential Information is not disclosed or distributed by its employees or agents in violation of the terms of this Agreement.

Community or Technical Colleges that are members of the Community Colelge Alliance recognize that Franklin University is an educational institution subject to the Family Education Rights to Privacy Act ("FERPA"), 20 U.S.C. Section 1232[g], et seq., and that in the performance of its work hereunder, it may have access to student information. Each member of the Alliance warrants and represents that (1) they are familiar with the requirements of FERPA and the United States Department of Education regulations promulgated thereunder and (2) they shall use reasonable efforts to ensure compliance with such requirements by itself and any of its contractors or sub-contractors.

BUSINESS ADMINISTRATION
B. S. DEGREE COMPLETION REQUIREMENTS
124 CREDIT HOURS

SOUTHERN WEST VIRGINIA COMMUNITY AND TECHNICAL COLLEGE	**General Education Bridge** Bridge courses to be taken at Southern West Virginia Community and Technical College to complete Franklin's General Education requirements.
A.A., A.S. or A.A.S. degree **or** Completion of 60 hours And 2.5 GPA	Required if not previously completed through the Liberal Arts & Sciences requirements at Southern West Virginia Community and Technical College. ❏ English (EN 101 and 102) ❏ Business Communication/Technical Writing (BU 205) ❏ Speech (SP 103 or 202 or 207) ❏ Statistics (BU 230 or MT 225) ❏ One Science Course ❏ ❏ Two Humanities Courses ❏ One Social Science Course ❏ Computer Concepts (CS 118, 120 and 125)

BUSINESS CORE BRIDGE

Bridge courses to be taken at Southern West Virginia Community and Technical College to complete Franklin's required Business Core (X)

Southern West Virginia Programs ▼	Financial Accounting AC 111+112	Managerial Accounting AC 249	Management MG 260	Marketing MK 270	Business Law BU 207	Finance FN 231
Business Accounting			X	X		X
General Business			X			
Other AA, AS or AAS degrees	X	X	X	X	X	X

ELECTIVE BRIDGE COURSES
(Taken at Southern West Virginia Community and Technical College)

Select courses, if necessary, from the following list to complete a Bachelor's degree of 124 credit hours.

Accounting (AC) – Any course except 111, 112 and 249
Business (BU) – Any course except 205, 207 or 230
Computer Information Systems (CS) – Any course
Economics (EC) – Any course
Finance (FN) – Any course except 231
Management (MG) – Any course except 260
Marketing (MK) – Any course except 270

CAPSTONE COURSES – FRANKLIN UNIVERSITY
40 CREDIT HOURS
(must be taken via Franklin's Alliance Program)

PROFESSIONAL FOUNDATIONS (16 credit hours)

PF 282 Online Learning Strategies
PF 300 Business Communication for the 21st Century
PF 302 Applied Quantitative Methods
PF 303 Global Cultures
PF 304 Strategies of Motivation

MAJOR AREA (24 credit hours)

REQUIRED

BA 350 Business Decisions and Policy Issues
BA 403 Current Issues in Business Ethics
BA 450 Improving Organizational Performance

MAJOR AREA ELECTIVES

Choose three from the following:

BA 301 Organizational Behavior
BA 302 Leadership
BA 401 Global Management

BA 402 Global Marketing
CS 301 Management of Information Systems
CS 310 Telecommunications for Managers

05/23/00

COMPUTER SCIENCE
B. S. DEGREE COMPLETION REQUIREMENTS
124 CREDIT HOURS

SOUTHERN WEST VIRGINIA COMMUNITY AND TECHNICAL COLLEGE	**General Education Bridge** Bridge courses to be taken at Southern West Virginia Community and Technical College to complete Franklin's General Education requirements.
A.A., A.S. or A.A.S. degrees or Completion of 60 hours and 2.5 GPA	Required **if not previously completed** through the Liberal Arts & Sciences requirements at Southern West Virginia Community and Technical College. ❑ English (EN 101 and 102) ❑ Business Communication/Technical Writing (BU 205) ❑ Speech (SP 103 or 202 or 207) ❑ ❑ Two Science Courses ❑ Statistics (BU 230 or MT 225) ❑ Calculus (MT 220 or 229) ❑ ❑ Two Humanities Courses ❑ ❑ Two Social Science Courses

COMPUTER SCIENCE BRIDGE
Bridge courses to be completed at
Southern West Virginia Community and Technical College

If not previously completed:

CS 118 Spread Sheet Concepts
CS 120 Database Management Systems Concepts
CS 125 Electronic Presentations
CS 200 Principles of Information Systems
CS 205 Introduction to Programming (if C++)
CS 206 Introduction to Programming II (if C++)
CS 267 Systems Analysis
CS 268 Applied System Design

Select courses, if necessary, from CS to complete a Bachelor's degree of 124 semester hours

CAPSTONE COURSES – FRANKLIN UNIVERSITY
44 CREDIT HOURS
(must be taken via Franklin's Alliance Program)

PROFESSIONAL FOUNDATIONS (8 CREDIT HOURS)

PF 282 Online Learning Strategies
PF 300 Business Communication for the 21st Century
PF 303 Global Cultures

MAJOR COURSES (36 CREDIT HOURS)

Required Core

CS 340 Organization of Programming Languages
CS 345 Client/Server Programming
CS 360 Computer Architecture I
CS 375 Algorithm Analysis
CS 380 Database Management
CS 460 Operating Systems
CS 470 Computer Networks
MATH 170 Discrete Math

Additional Requirements

CS 310 Telecommunications for Managers

05/23/00

HEALTH SERVICES ADMINISTRATION
B. S. DEGREE COMPLETION REQUIREMENTS
128 CREDIT HOURS
GENERAL EDUCATION

SOUTHERN WEST VIRGINIA COMMUNITY AND TECHNICAL COLLEGE	**General Education Bridge** Bridge courses to be taken at Southern West Virginia Community and Technical College to complete Franklin's General Education requirements
A.A.S. in: Medical Laboratory Technology Nursing Pharmacy Technology Radiologic Technology Respiratory Care Technology Surgical Technology **-or-** other A.A., A.S. or A.A.S. degrees **-or-** Completion of 60 hours and 2.5 GPA	Required if not previously completed through the Liberal Arts & Sciences requirements at Southern West Virginia Community and Technical College. ❑ English (EN 101 and 102) ❑ Business Communication/Technical Writing (BU 205) ❑ Speech (SP 103 or 202 or 207) ❑ Statistics (BU 230 or MT 225) ❑ One Humanities Course ❑❑ Two Science Courses ❑❑ Two Social Science Courses ❑ Computer Concepts (CS 118, 120 and 125)

BUSINESS CORE BRIDGE

Bridge courses to be taken at Southern West Virginia Community and Technical College to complete Franklin's required Business Core

Principles of Management (MG 260)
Principles of Accounting I (AC 111)
Principles of Accounting II (AC 112)
Managerial Accounting (AC 249)

ELECTIVE BRIDGE COURSES
(Taken at Southern West Virginia Community and Technical College)

Select courses, if necessary, from the following list to complete a Bachelor's degree of 128 credit hours.

Accounting (AC) – Any course except 111, 112, and 249
Business (BU) – Any course except 205 or 230
Computer Information Systems (CS) – Any course
Economics (EC) – Any course
Finance (FN) – Any course
Management (MG) – Any course except 260
Marketing (MK) – Any course

CAPSTONE COURSES – FRANKLIN UNIVERSITY
40 CREDIT HOURS
(must be taken via Franklin's Alliance Program)

PROFESSIONAL FOUNDATIONS (12 credit hours)

PF 282 Online Learning Strategies
PF 300 Business Communication for the 21st Century
PF 302 Applied Quantitative Methods
PF 303 Global Cultures

MAJOR AREA (28 CREDIT HOURS)

HS 310 Healthcare Industry
HS 314 Community Planning and Epidemiology
HS 330 Financial Management and Reimbursement
HS 421 Administration of Healthcare Organization
HS 440 Healthcare Law & Ethics
HS 450 Healthcare Field Experience
Capstone Experience
Select one of the following:
    HS 460 Managing Quality in Health Care Organizations
    HS 465 Health Care Strategic Management
    HS 470 Managed Care

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MANAGEMENT INFORMATION SYSTEMS
B. S. DEGREE COMPLETION REQUIREMENTS
126 CREDIT HOURS

SOUTHERN WEST VIRGINIA COMMUNITY AND TECHNICAL COLLEGE	**General Education Bridge** Bridge courses to be taken at Southern West Virginia Community and Technical College to complete Franklin's General Education requirements.
A.A., A.S. or A.A.S. degree or Completion of 60 hours and 2.5 GPA	Required **if not previously completed** through the Liberal Arts & Sciences requirements at Southern West Virginia Community and Technical College. ❑ English (EN 101 and 102) ❑ Business Communication/Technical Writing (BU 205) ❑ Speech (SP 103 or 202 or 207) ❑ One Science Course ❑ Statistics (BU 230 or MT 225) ❑ ❑ Two Humanities Courses ❑ ❑ Two Social Science Courses ❑ Computer Concepts (CS 118, 120 and 125)

MANAGEMENT INFORMATION SYSTEMS BRIDGE
Bridge courses to be completed at
Southern West Virginia Community and Technical College

If not previously completed:

❑ Principles of Accounting I (AC 111) and Principles of Accounting II (AC 112)
❑ Managerial Accounting (AC 249)
❑ Principles of Management (MG 260)
❑ Business Finance (FN 231)
❑ Structured Programming Course (CS 205 or 236)
❑ Application Domain (*16 hours of courses within a major area of concentration such as Accounting, Management, Marketing or Computer Science)

*Can incorporate business bridge courses above if applicable

ELECTIVE BRIDGE: Business Courses

Select courses, if necessary, from the following list to complete a Bachelor's degree of 126 credit hours.

Accounting (AC) – Any course except 111, 112, and 249
Business (BU) – Any course except 205 or 230
Computer Information Systems (CS) – Any course
Economics (EC) – Any course
Finance (FN) – Any course except 231
Management (MG) – Any course except MG 260
Marketing (MK) – Any course

CAPSTONE COURSES – FRANKLIN UNIVERSITY
44 CREDIT HOURS
(must be taken via Franklin's Alliance Program)

PROFESSIONAL FOUNDATIONS (8 CREDIT HOURS)

PF 282 Online Learning Strategies
PF 303 Global Cultures
MI 320 Effective Technical Writing and Communication

MAJOR COURSES (36 CREDIT HOURS)

Required Core

MI 301 Management Information Systems
MI 310 Information Systems Architectures and Technology
MI 350 Database Management Systems
MI 415 Design of Interactive Systems
MI 430 Project Management
MI 470 Systems Analysis and Reengineering
MI 475 Systems Design and Implementation

Electives (select two of the following courses):

MI 460 Information Systems Management Practices
MI 315 Telecommunications for Managers
MI 480 Current Topics in Information Systems
Major elective related to MIS curriculum with approval

05/23/00

TECHNICAL ADMINISTRATION
B. S. DEGREE COMPLETION REQUIREMENTS
126 CREDIT HOURS
GENERAL EDUCATION

SOUTHERN WEST VIRGINIA COMMUNITY AND TECHNICAL COLLEGE	General Education Bridge Bridge courses to be taken at Southern West Virginia Community and Technical College to complete Franklin's General Education requirements
A.A.S. in: Automotive Technology Drafting and Design Technology Electrical Engineering Technology Environmental Technology Welding Technology **-or-** other A.A., A.S. or A.A.S. degrees with 24 hours of engineering technology credit **-or-** 60 hours including 24 hours of engineering technology credit with 2.5 GPA	Required if not previously completed through the Liberal Arts & Sciences requirements at Southern West Virginia Community and Technical College. ❐ English (EN 101 and 102) ❐ Business Communication/Technical Writing (BU 205) ❐ Speech (SP 103 or 202 or 207) ❐ Statistics (BU 230 or MT 225) ❐ One Science Course ❐ ❐ Two Humanities Courses ❐ One Social Science Course ❐ Computer Concepts (CS 118, 120 and 125)

BUSINESS CORE BRIDGE

Bridge courses to be taken at Southern West Virginia Community and Technical College to complete Franklin's required Business Core

Principles of Accounting I (AC 111)
Principles of Accounting II (AC 112)
Business Law (BU 207)

Business Finance (FN 231)
Principles of Management (MG 260)
Principles of Marketing (MK 270)

ELECTIVE BRIDGE COURSES
(Taken at Southern West Virginia Community and Technical College)

Select courses, if necessary, from the following list to complete a Bachelor's degree of 126 credit hours.

Accounting (AC) – Any course except 111 and 112
Business (BU) – Any course except 205, 207 or 230
Computer Information Systems (CS) – Any course
Economics (EC) – Any course
Finance (FN) – Any course except 231
Management (MG) – Any course except 260
Marketing (MK) – Any course except 270

CAPSTONE COURSES – FRANKLIN UNIVERSITY
40 CREDIT HOURS
(must be taken via Franklin's Alliance Program)

PROFESSIONAL FOUNDATIONS (20 credit hours)

PF 282 Online Learning Strategies
PF 300 Business Communication for the
       21st Century
PF 302 Applied Quantitative Methods

PF 303 Global Cultures
PF 304 Strategies for Motivation
PF 315 Organizational Decision

MAJOR AREA (20 CREDIT HOURS)

BA 301 Organizational Dynamics
BA 302 Leadership
TA 330 Technical Business Systems

BA 350 Business Decisions and Policy Issues
TA 450 Project Management

05/23/00