

**SOUTHERN WEST VIRGINIA COMMUNITY AND TECHNICAL COLLEGE  
BOARD OF GOVERNORS  
SCP-1500**

**SUBJECT:** Philosophy, Vision, and Mission of Southern West Virginia Community and Technical College

**REFERENCE:** Institutional Master Plan

**ORIGINATION:** July 1, 1984

**EFFECTIVE:** November 8, 2015

**REVIEWED:** July 2015

**SECTION 1. PURPOSE**

1.1 To formally establish and communicate the philosophy, vision, and mission of the institution.

**SECTION 2. SCOPE AND APPLICABILITY**

2.1 All college constituencies.

**SECTION 3. DEFINITIONS**

3.1 None.

**SECTION 4. POLICY**

4.1 The philosophy, vision, and mission of Southern West Virginia Community and Technical College are generally consistent with similar institutions. However the philosophy, vision, and mission statements are reviewed and revised from time to time; therefore, it reflects the hopes and aspirations of the citizens in the service area as well as College constituents. The Southern West Virginia Community and Technical College Board of Governors and members of institutional governance committees, as well as, faculty, students, staff, and administration have all contributed to defining the philosophy, vision, and mission of the College.

4.1.1 Philosophy Statement

4.1.1.1 We believe that all citizens have a right to develop their abilities in accordance with their own chosen goals, and that the College provides the means through which this development may take place. The emphasis of the College is upon people. We believe in people – in their dignity, in their worth as individuals, and in their development.

4.1.1.2 All students in the College are encouraged to take pride in their heritage and, at the same time, to develop an awareness and appreciation of differences that result from our complex society. What distinguishes today’s society from previous history is that constant and rapid change is the rule rather than the exception; and because of changing social and economic conditions, we are committed to the comprehensive approach to higher education, which emphasizes the changing of programs and services to assist our students in living effective

and satisfying lives.

4.1.1.3 Southern is deeply committed to providing quality, affordable, and accessible educational services throughout the area and will, within the resources available, attempt to carry out the mission as effectively as possible.

#### 4.1.2 Vision Statement

Southern aspires to establish itself as a model of leadership, academic excellence, collaboration, and occupational training, equipping its students with the tools necessary to compete and prosper in the regional and global economies of the twenty-first century.

#### 4.1.3 Mission Statement

Southern West Virginia Community and Technical College provides accessible, affordable, quality education and training that promote success for those we serve.

##### 4.1.3.1 Institutional Commitments

As a comprehensive community and technical college, Southern is committed to providing:

4.1.3.1.1 Developmental and pre-college level education for those who lack the necessary academic background for direct entry into college-level courses.

4.1.3.1.2 Programs of study leading to the associate in arts and the associate in science degrees, which can be effectively transferred and applied toward the baccalaureate degree.

4.1.3.1.3 Programs of study in career and technical fields leading to a skill-set certification, certificate degree and/or the associate in applied science degree for entry into the workforce.

4.1.3.1.4 Workforce development, continuing education and training programs that support the needs of employees and employers and serve as a mechanism for economic development.

4.1.3.1.5 Support services that assist students in achieving their education and training goals.

4.1.3.1.6 Community interest programs and activities that promote personal growth and cultural enrichment.

#### 4.1.4 Our Core Values

We will accomplish our mission by:

4.1.4.1 Achieving excellence in education and service.

4.1.4.2 Exhibiting integrity in all that we do.

4.1.4.3 Collaborating and communicating actively with others.

4.1.4.4 Imparting passion and compassion to our every task.

4.1.4.5 Leading by encouragement and support of lifelong learning.

4.1.4.6 Embracing change through bold actions.

4.1.4.7 Being creative and innovative at all levels.

4.1.4.8 Initiating opportunities for the community.

4.1.4.9 Celebrating success.

## **SECTION 5. BACKGROUND OR EXCLUSIONS**

5.1 None.

## **SECTION 6. GENERAL PROVISIONS**

6.1 The College has a systematic and inclusive process for the development and review/update of the Institution's vision, mission, and core values. This process is integrated in part within the College's strategic planning process guided by the institution's commitment to shared governance. The Strategic Planning and Financial Review Committee comprised of individuals representing all internal constituencies is charged with the development and review of the strategic planning process and plan. As part of the College's Strategic Plan, the vision, mission, and core values are reviewed and recommendations for change or modification are submitted through the College Governance System to the President for recommendation to the Board of Governors for final approval and adoption.

## **SECTION 7. RESPONSIBILITIES**

7.1 Employees are expected to understand the philosophy and support the vision, mission, and core values of the College. The vision, mission, and core values will be reviewed annually by the Strategic Planning and Financial Review Committee.

## **SECTION 8. CANCELLATION**

8.1 Chapter 29A-2, Series I, Policy Statement on Philosophy and Mission, Effective 7/1/1984.

## **SECTION 9. REVIEW STATEMENT**

9.1 This policy shall be reviewed on a regular basis with a time frame for review to be determined by the President or the President's designee. Upon such review, the President or President's designee may recommend to the Board that the policy be amended or repealed.

## SECTION 10. SIGNATURES

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Board of Governors Chair	Date
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President	Date
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**Attachments:** None.

**Distribution:** Board of Governors (12 members)  
www.southernwv.edu

**Revision Notes:** September 2010 – Revisions reflect no substantial changes in procedure or documentation requirements, but provide clarity. Includes the new institutional Mission Statement approved by the Board of Governors June 22, 2010. This policy was reformatted using the latest policy template.

July 2015 – Revisions provide clarity and reflect the addition of the new institutional Vision and Mission Statements adopted by the Board of Governors, the new purpose statement of the Strategic Planning and Financial Review Committee reflected in the current institutional Governance Handbook, and the incorporation of the Institutional Commitments and Core Values into the policy.