

Southern West Virginia Community and Technical College
Board of Governors Planning Retreat

Stonewall Resort and Conference Center
940 Resort Drive • Roanoke, WV 26447
Pecan Room

October 10, 2014
AGENDA

7:00 - 7:50 AM	Breakfast at Leisure	Stillwaters Restaurant
7:55 - 8:00 AM	Welcome	Ms. Joanne Jaeger Tomblin West Virginia First Lady/President
8:00 - 9:30 AM	Development of <i>Board of Governors Strategic Planning Goals for 2015-2018</i>	Mr. Thomas Heywood Chair, Board of Governors
9:30 - 9:45 AM	Break, Refreshments	Terrace Foyer
9:45 - 9:50 AM	Introduction of Guest Speaker	First Lady/President Tomblin
9:50 - 11:45 AM	Game Changer Strategies that Dramatically Increase College Completion	Dr. Cheryl Orr Dixon Consultant, Complete College America
11:45 - 12:15 PM	Question/Answer Session	Dr. Dixon
12:15 - 12:30 PM	Closing Thoughts and Adjournment	First Lady/President Tomblin
12:30 - 1:30 PM	Lunch	Stillwaters Restaurant

Southern West Virginia Community and Technical College Board of Governors Strategic Goals 2012 - 2015

Responsibility / Authority

The affairs of Southern West Virginia Community and Technical College will be managed by its Board of Governors, which shall have full authority to take such actions as it deems necessary or appropriate to accomplish the purpose for which the Board has been formed.

Expectations of All Board Members:

1. To attend at least five (5) Board meetings each year.
2. To attend at least 75% of the meetings of assigned committees.
3. To develop and ensure fulfillment of the mission of Southern West Virginia Community and Technical College.
4. To establish policy and plans for Southern West Virginia Community and Technical College.
5. To ensure compliance with federal, state, and local laws.
6. To establish and ensure compliance with a code of ethics and standards of conduct governing the actions of the Board and staff.
7. To protect against conflict of interest in the business affairs of Southern West Virginia Community and Technical College.
8. To review and approve annual budgets, monitor performance, and dictate changes required to operate within the approved budget.
9. To accept responsibility for providing financial resources required to meet the operating and capital needs of the Southern West Virginia Community and Technical College, including but not limited to personal financial support of the *Vision 2020* Major Gifts Campaign.
10. To serve as an advocate, champion and representative of Southern West Virginia Community and Technical College in the community.
11. To provide feedback and input to the Southern West Virginia Community and Technical College as to community attitudes, comments, questions, and suggestions.
12. [for Board members that reside within the College service district] To attend at least one Southern event or activity each year.
13. [for Board members who reside outside of the College service district] To identify or establish at least one opportunity each year for staff and representatives of the College to make presentations to or otherwise interact with members of the community where the board member resides, thereby promoting the mission of the College.

*Approved by the
Southern West Virginia Community and
Technical College Board of Governors
October 11, 2012*

Strategic Priorities

Strategic Priority No. 1: Produce More Graduates

West Virginia's ten community and technical colleges plan to produce 16,000 new certificate and associate degree holders by 2016. To meet the graduation challenge, West Virginia's community and technical colleges will:

- Make student graduation the System's top priority
- Improve results for the 63% of students who take developmental education through its Integrated Pathways to Adult Student Success initiative
- Support effective student retention and graduation strategies
- Attract students with some college but no degree back to college to complete degree requirements
- Initiate innovative programming to reduce the time to degree completion

Strategic Priority No. 2: Promote Strong Employer Partnerships

To meet the workforce and economic development challenge, West Virginia's community and technical colleges will strive to develop and strengthen regional industry sector partnerships over the next five years by:

- Developing regional industry sector-based partnerships with employers
- Developing sector-based workforce strategies to closely align college curriculum to the skill requirements of employers
- Targeting funding to the development of programs that meet documented workforce needs

Strategic Priority No. 3: Serve More Adults

West Virginia ranks 49th nationally in terms of adults age 25 to 34 with either an associate or bachelor's degree. To meet the adult student challenge, West Virginia's community and technical colleges will:

- Recruit, retain, and graduate more adult students
- Implement system-wide best recruitment, retention, and graduation practices for adult learners
- Offer additional accelerated academic programs, increased online course offerings, and develop modularized curricula

Strategic Priority No. 4: Resource Development

All institutions need additional facilities and resources in which to offer instruction and provide academic and student support services. To meet this challenge, the System will:

- Build and renovate necessary instructional facilities across the state
- Generate external funding to compliment state general revenue
- Seek \$120 million over the next five years for a second phase of construction and renovation projects to address emerging programmatic needs in allied health and other technical areas