

TARGET: 2010

***Strategies for Compact
of
West Virginia***

**Planning Period
2004 – 2010**

**WV COUNCIL FOR COMMUNITY
AND TECHNICAL COLLEGE EDUCATION**

**Community and Technical College System
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Information

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I. Provide access to affordable comprehensive community and technical college education in all regions of West Virginia

Strategies	Target Date	Outcome
1. Inform district population of affordable educational and training opportunities available.	2005-2010	A 6% district participation rate in credit and non-credit programs by 2010
<ul style="list-style-type: none"> Increase marketing efforts in all areas of district 	Fall 2005 with annual checkpoints	Comprehensive marketing plan implemented
<ul style="list-style-type: none"> Review and revise recruitment plan with additional focus on adults ages 25 – 44 years 	Begin Fall 2005 with annual checkpoints	Increase participation by adults [ages 25 to 44] in credit and non-credit programs to 2000 by 2010
2. Increase and/or enhance distance education and other non-traditional delivery options.		A 6% district participation rate in credit and non-credit programs by 2010
<ul style="list-style-type: none"> Increase use of technology [web, Interactive Video Classrooms, HEITV, Cable Access Channel] for delivery of courses and programs. 	Spring 2010 with annual checkpoints	Ten percent increase in the number of technologically delivered courses
<ul style="list-style-type: none"> Implement alternative scheduling and program delivery [FasTrack, weekend courses, modular delivery] 	Fall 2007	Full associate degree program available in FasTrack / modular format
<ul style="list-style-type: none"> Increase alternative degree options 	Spring 2010	Graduate 75 students from BOG A.A.S., Technical Studies A.A.S / Certificate and Occupational Development programs
<ul style="list-style-type: none"> Utilize Mobile Educational and Evaluation Unit [MEET-U Bus] to provide access to Adult Basic Education, GED, and other education and training programs 	Annually	Increased participation in programs offered via MEET-U Bus
3. Maintain affordable educational costs for students.	2005-2010	Tuition and fee rates will be less than 60% of the average of in-state baccalaureate institutions
<ul style="list-style-type: none"> Control pace of tuition/fee increases 	Annually	Tuition increases will be within the current statutory limitation
<ul style="list-style-type: none"> Maximize available financial aid resources 	Annually	Number of students receiving financial assistance will increase by 10% per year and the percent of individual student need met will rise to 70%
<ul style="list-style-type: none"> Seek alternative funding sources through a planned major gifts campaign 	2009-10	Percent of total institutional operating budget derived from outside sources will increase
<ul style="list-style-type: none"> Develop long-range institutional financial plan 	2005-06	Ten-year financial plan will be developed and implemented
<ul style="list-style-type: none"> Expand private scholarship opportunities 	Annually	Increase number of students receiving private scholarships
4. Improve access to education and training opportunities in Lincoln and McDowell Counties.		
<ul style="list-style-type: none"> Have a physical presence in the new comprehensive consolidated high school in Lincoln County. 	Fall 2006	Community college wing completed as part of new facility
<ul style="list-style-type: none"> Offer courses at new site. 	Fall 2010	40 courses offered at new site (includes dual credit courses)
<ul style="list-style-type: none"> Increase course offerings in McDowell County utilizing the career-technical center and high schools. 	Fall 2010	10 courses offered in McDowell County (includes dual credit courses)

II. Produce high quality graduates with the general education and technical skills to be successful in the workplace or subsequent education

Strategies	Target Date	Outcome
1. Develop and implement comprehensive retention plan (review/revise annually).	Fall 2005 with annual review	Retention rate at or above state-level goal of 60% by 2010
<ul style="list-style-type: none"> Conduct regular training for academic advisors 	Annually	Training program developed and implemented
<ul style="list-style-type: none"> Create and staff academic advising centers at Wyoming and Boone Campuses 	Fall 2006	Centers created and staffed
<ul style="list-style-type: none"> Review and revise where needed, all policies, procedures and services impacting student retention 	Spring 2006	Policies, procedures and services reviewed and revised
<ul style="list-style-type: none"> Effect ongoing plan for acquisition and use of state-of-the-art technology to enable and enhance teaching and learning, student support, and operational efficiency 	Annually	As budget permits, acquire technology to improve teaching/learning, student services, and other internal operations
2. Upgrade educational facilities to support student success.		
<ul style="list-style-type: none"> Create Teaching/Learning Center(s) 	Fall 2005	Williamson / Logan Centers fully staffed and operational
<ul style="list-style-type: none"> Build state-of-the-art Technology/Allied Health building 	Fall 2007	Building occupied and operational
<ul style="list-style-type: none"> Implement Phases I and II of ten-year master facilities plan 	2005-2010	Facilities added and/or renovated as scheduled in master facilities plan
3. Review academic programs to ensure graduates are equipped with the general education and technical skills for success in the workplace or continued education	2005-2010	Programs reviewed based upon program review cycle
<ul style="list-style-type: none"> Provide for greater involvement of advisory committees in program review process 	Annually	Active program advisory committees in place for all career-technical programs
<ul style="list-style-type: none"> Ensure industry standards are addressed in curriculum review 	Annually	Curricular revisions reflect current industry/workplace standards
<ul style="list-style-type: none"> Review general education competencies for each program; revise where appropriate 	Annually—based upon review cycle	All academic programs contain necessary general education competencies
<ul style="list-style-type: none"> Track state and national certification and licensure exam passage rates of graduates 	2006	Data collected and analyzed on an on-going basis / maintain 90% or better passage rate on all licensure exams
<ul style="list-style-type: none"> Make curricular changes to assist in improving student performance on WorkKeys exams 	2007	WorkKeys scores at or above negotiated level as indicated. Perkins funding vocational plan
4. Increase certificate and AAS degree programs to meet the identified needs of the district.	Spring 2010	Minimum of 11 career-technical certificate and 19 associate degrees available
5. Expand student academic support services.		
<ul style="list-style-type: none"> Provide expanded access to career-guidance and counseling services at all campuses 	2007	Counselors/Student Service Specialists/Advising Center personnel provide services at each campus
<ul style="list-style-type: none"> Designate central responsibility for job placement services with assistance available at all campuses 	2007	Counselors/Student Service Specialists/Advising Center personnel provide job placement assistance at each campus
<ul style="list-style-type: none"> Expand number of hours of on-line tutorial services [SMARTHINKING] 	2006	Minimum of 1,000 hours of on-line tutoring services available annually through SMARTHINKING

6. Review course content and delivery, as well as support services at all campus locations, to address developmental course completion rate.	2010	75% completion rate in developmental education courses
7. Examine support strategies to improve rate of successful completion of next-level college courses by developmental students.		
• English	2010	80% successful completion rate
• Math	2010	75% successful completion rate

III. Provide high quality workforce development programs that meet the demands of West Virginia’s employers and enhance the economic development efforts of the State

Strategies	Target Date	Outcome
1. Identify high demand occupations and skill sets needed by current employers.		
<ul style="list-style-type: none"> • Survey district employers 	2005	Survey conducted and results analyzed
<ul style="list-style-type: none"> • Employ workforce development staff to conduct outreach activities for business/industry clients 	2005	Workforce Development Unit re-organized and two (2) staff employed
2. Work with employers to develop workforce training and retraining programs [credit/non-credit] to meet demand.	2010	Target more than 2200 participants in credit and non-credit activities by 2010 (as reflected in workforce development report matrix)
3. Expand number of HEAPS (25%) Funds opportunities.		
<ul style="list-style-type: none"> • Increase number of approved programs. 	2010	Five HEAPS (25%) Funds programs approved by 2010
<ul style="list-style-type: none"> • Increase number of HEAPS (25%) Funds participants 	2010	Fifty HEAPS (25%) Funds participants by 2010
4. Expand areas of workforce development offered.		
<ul style="list-style-type: none"> • Increase credit based career-technical certificate programs 	2010	Minimum of 11 career-technical certificates offered
<ul style="list-style-type: none"> • Increase credit based career-technical associate degree programs 	2010	Minimum of 19 career-technical associate degree programs offered
<ul style="list-style-type: none"> • Increase credit and non-credit skill set certificate options in business, allied health and other technical areas 	2010	Minimum of 10 specific skill set certificates offered
<ul style="list-style-type: none"> • Initiate “Fast Jobs” certification programs 	2010	Minimum of 10 <i>Fast Jobs</i> certifications offered

IV. Collaborate with other providers in delivering education and training programs to the community and technical college district

Strategies	Target Date	Outcome
1. Work with in-state four-year colleges and universities to meet identified educational needs of district residents.		
<ul style="list-style-type: none"> Develop new 2+2 agreements 	2010	Six new 2+2 agreements
<ul style="list-style-type: none"> Local delivery of bachelors and masters programs 	Annually	Bachelors and masters programs available on campus or through distance delivery
2. Work with career-technical centers for joint delivery of technical courses and programs.		
<ul style="list-style-type: none"> Develop additional Technical Studies certificate and AAS degree options available to Career-Technical Center graduates 	Annually	Increased number of Technical Studies students/graduates
<ul style="list-style-type: none"> Explore additional course/program delivery opportunities with Career-Technical centers 	Annually	Increased number of courses/programs offered jointly
3. Continue partnerships to offer access to Adult Basic Education and GED programs.	Annually	Increased partnerships for delivery of ABE/GED in the district
4. Continue partnership with the West Virginia Rehabilitation Center for delivering associate degree nursing.	Annually	Minimum of 24 students enrolled in nursing program at WV Rehabilitation Center
5. Explore opportunities for delivery of other allied health programs at the West Virginia Rehabilitation Center.	Fall 2006	Decision on delivery of additional allied health options at Rehabilitation Center
6. Work with out-of-state higher education institutions to meet identified needs.		
<ul style="list-style-type: none"> Continue offering KY on-line courses 	Annually	Minimum of 30 KY on-line courses offered each semester
<ul style="list-style-type: none"> Continue Community and Technical College Alliance agreement with Franklin University for on-line baccalaureate degree completion programs 	Annually	Agreement renewed and increased enrollment in Franklin's on-line baccalaureate completion programs
<ul style="list-style-type: none"> Continue agreement with Midway College to provide local non-traditional delivery of identified baccalaureate degree completion programs 	Annually	Increased enrollment in Midway baccalaureate degree completion programs
7. Investigate opportunities for collaborative training through partnerships with private education providers.	Annually	Increased number of programs offered through private education providers
8. Explore options for providing additional education and training programs in cooperation with public agencies.	Annually	Increased partnerships with public agencies
<ul style="list-style-type: none"> Continue "Children in the Middle" parenting program with Circuit Court 		
<ul style="list-style-type: none"> Adult Recruitment Team work with Department of Health and Human Resources to establish client services 		
9. Create Mine Training and Placement Academy in partnership with West Virginia Coal Association and other private partners.	Fall 2006	Mine Training and Placement Academy in place and fully operational
10. Be an active partner in the delivery of higher education programs through the Beckley Higher Education Center (BHEC).	Fall 2006	Physical presence with program offerings available at BHEC

V. Collaborate with the public school system to increase the college-going rate in West Virginia

Strategies	Target Date	Outcome
1. Develop new Tech Prep 4+2 programs in cooperation with county school systems as part of Tech Prep Consortium "EDGE" implementation.	Fall 2010	A minimum of 6 Tech Prep 4+2 models adopted
2. Revise existing articulation agreements to conform to EDGE guidelines.	Fall 2006	All course-by-course and program articulation agreements with counties revised to EDGE guidelines
3. Pursue grant for funding of interactive audio/video classroom system connecting Southern with identified high school partners within the district.	2006	Interactive audio/video classroom system in place with sites at identified high schools within the district
4. Provide access to dual credit and college-credit only courses for eligible high school students in each high school in the district.	2006-07	Dual credit and college-credit offerings available in all high schools in the district
<ul style="list-style-type: none"> • Increase total early admissions enrollment for each campus 	2010	Total early admissions enrollment of 525 students
<ul style="list-style-type: none"> • Increase dual credit offerings offered by each campus 	2010	Dual credit enrollment of 275 students