

COURSE OUTCOME MATRIX

COURSE SYLLABUS

PART 2 of 3

Course Number and Title	BU 207 – BUSINESS LAW
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Credit Hours	3
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Course Description	This course is an introduction to common law and Uniform Commercial Code. Topics covered include contracts, sales, bailments, common carriers, personal and real property, insurance, agencies, employment, negotiable and other credit instruments, partnerships, corporations, and bankruptcy. Duplicate credit for BU 209 is not permitted.
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Prerequisite(s) and/or Corequisite(s)	
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Required Textbooks/References/Course Materials:

Law For Business	19th	Ashcroft & Ashcroft	Cengage Learning	1305654927
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General Education Outcomes	
1	Utilize written and verbal language to discuss and comprehend information, incorporating a variety of technologies, such as text, data, and images (written language, verbal language, and information technology).
2	Identify and interpret relevant information in order to formulate an opinion or conclusion (critical thinking).
3	Demonstrate and communicate computational methods and mathematical reasoning in a variety of formats (using words, tables, graphs, mathematical equations, etc., as appropriate) (quantitative literacy and fluency).
4	Communicate in appropriate ways with those who are culturally diverse (intercultural competence).

Program Outcomes	
1	Students will apply critical-thinking, problem-solving, and decision-making skills required to function effectively in a business environment.
2	Students will demonstrate the ability to communicate effectively in diverse business situations.
3	Students will demonstrate an understanding of globalization and the impact of cultural, economic, regulatory, and social environments on businesses and organizations.
4	Students will apply core business concepts of the functional areas of business (accounting, economics, finance, management, and marketing) in evaluating business issues.
5	Students will demonstrate the knowledge and application of ethical concepts and behaviors in the workplace.
6	Students will evaluate, analyze, and interpret information using quantitative methods to make sound business decisions.

	Course Outcomes (CO)	Bloom's Domain for CO (C, A, P), Category, and Level	Program Outcome(s)	Written Language	Verbal Language	Information Technology	Critical Thinking	Quantitative Literacy and Fluency	Intercultural Competence
1	Identify the sources of law in the United States.	C - REMEMBER (1)	1,2	1	0	0	1	0	0
2	Describe the function and role of courts in the US legal system.	C - REMEMBER (1)	1,2,4	1	0	0	2	0	0
3	Define and describe the legal principles applied to business transactions, such as contracts, sales, property, employment, corporations, negotiables, and bankruptcy.	C - REMEMBER (1)	1,2,4	1	0	0	2	0	0
4	Apply legal principles to practical business situations and scenarios.	C - APPLYING (3)	1,4,5	0	0	0	2	0	0
5	Describe methods used to foresee and avoid legal situations as an individual and as a business organization.	C - REMEMBER (1)	1,2,4,5	1	0	0	1	0	0

Bloom's Domain Legend

C = Cognitive
A = Affective
P = Psychomotor

General Education Outcome Legend

2 = Included and Measurable
1 = Introduced and/or Minimally Addressed and Not Measurable
0 = Not included

Approved: May 2021
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