

Business Department Mission Statement

The Business Department of Southern WV Community and Technical College is committed to educating and providing a skilled workforce for our regional economy. This will be accomplished by providing contemporary programs that will assist and guide the students in achieving their career goals and objectives. The mission is fostered by faculty and staff dedicated to:

- Excellence in teaching
- Offering quality programs that reflect the diverse and dynamic workplace
- Creating and maintaining a stimulating learning environment for students, faculty, and the community
- Involvement in the economic and business development of the service region
- Lifelong learning

Business Department Objectives

Upon review, the department's programs and faculty/staff will demonstrate:

A continual responsibility to the instruction of students. Support of this effort will be attempted through academic standards, hiring, appraisal and promotion of faculty, resource allocation, and service to students. The department will deliver a blend of basic program knowledge and skills, a broad, reasoned general education, and a specialization area to provide for student career choices.

Business Program Outcomes

1. Students will apply critical thinking, problem-solving, and decision-making skills required to function effectively in a business environment.
2. Students will demonstrate the ability to communicate effectively in diverse business situations.
3. Students will demonstrate an understanding of globalization and the impact of cultural, economic, regulatory, and social environments on businesses and organizations.
4. Students will apply core business concepts of the functional areas of business (accounting, economics, finance, management, and marketing) in evaluating business issues.
5. Students will demonstrate the knowledge and application of ethical concepts and behaviors in the workplace.

6. Students will evaluate, analyze, and interpret information using quantitative methods to make sound business decisions.