

COURSE OUTCOME MATRIX

COURSE SYLLABUS

PART 2 of 3

Course Number and Title	FN 231 – PRINCIPLES OF FINANCE
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Credit Hours	3
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Course Description	This course is an introduction to financial management. The topics discussed will include cash flow analysis, financial statement analysis, time value of money, budgeting and variance analysis, financial markets, long-term financing, capital budgeting, and short-term financial management. This course is the capstone course for the Business Administration Program.
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Prerequisite(s) and/or Corequisite(s)	AC 112
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Required Textbooks/References/Course Materials:

Principles Of Managerial Finance, Brief	8th	Chad Zutter, Scott Smart	Pearson	0134476301
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General Education Outcomes	
1	Utilize written and verbal language to discuss and comprehend information, incorporating a variety of technologies, such as text, data, and images (written language, verbal language, and information technology).
2	Identify and interpret relevant information in order to formulate an opinion or conclusion (critical thinking).
3	Demonstrate and communicate computational methods and mathematical reasoning in a variety of formats (using words, tables, graphs, mathematical equations, etc., as appropriate) (quantitative literacy and fluency).
4	Communicate in appropriate ways with those who are culturally diverse (intercultural competence).

Program Outcomes	
1	Students will apply critical-thinking, problem-solving, and decision-making skills required to function effectively in a business environment.
2	Students will demonstrate the ability to communicate effectively in diverse business situations.
3	Students will demonstrate an understanding of globalization and the impact of cultural, economic, regulatory, and social environments on businesses and organizations.
4	Students will apply core business concepts of the functional areas of business (accounting, economics, finance, management, and marketing) in evaluating business issues.
5	Students will demonstrate the knowledge and application of ethical concepts and behaviors in the workplace.
6	Students will evaluate, analyze, and interpret information using quantitative methods to make sound business decisions.

	Course Outcomes (CO)	Bloom's Domain for CO (C, A, P), Category, and Level	Program Outcome(s)	Written Language	Verbal Language	Information Technology	Critical Thinking	Quantitative Literacy and Fluency	Intercultural Competence
1	Examine the concepts of financial management and their application to businesses and organizations.	C - ANALYZING (4)	1,4,6	0	0	0	1	1	0
2	Describe the role of markets and investment banking and examine legislation that regulates these entities and protects investors.	C - REMEMBER (1)	2,3,4,5,6	1	0	0	1	1	1
3	Examine financial planning, forecasting, and asset management decisions.	C - ANALYZING (4)	1,4,5,6	1	0	0	2	2	0
4	Apply time value of money principles.	C - APPLYING (3)	1,4,6	0	0	1	2	2	0
5	Analyze methods of capital funding through debt and equity financing.	C – ANALYZING (4)	1,4	0	0	0	2	2	0
6	Evaluate optimal capital structure, operating and financial leverage, and breakeven analysis.	C – EVALUATING (5)	1,4,6	0	0	0	2	2	0
7	Analyze and calculate the valuation of bonds and equities.	C - ANALYZING (4)	1,4,6	0	0	0	2	2	0
8	Interpret and apply financial statement and ratio analysis to evaluate the financial health and performance of business entities.	C - APPLYING (3)	1,2,4,5,6	1	0	1	2	2	0
9	Describe the relationship of risk to return as a focus of financial management.	C – REMEMBER (1)	2,4,5,6	1	0	0	1	2	0
10	Assess the risk associated with financial and/or capital assets and estimate the cost of capital for financial decision-making purposes.	C – EVALUATING (5)	1,4,5,6	1	0	0	2	2	0

Bloom's Domain Legend

C = Cognitive
A = Affective
P = Psychomotor

General Education Outcome Legend

2 = Included and Measurable
1 = Introduced and/or Minimally Addressed and Not Measurable
0 = Not included

Approved: May 2021
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