

# COURSE OUTCOME MATRIX

## COURSE SYLLABUS

### PART 2 of 3

Course Number and Title	FN 232 – PERSONAL FINANCE
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Credit Hours	3
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Course Description	This course provides an overview of personal financial management principles to assist students in making informed financial decisions. Topics include money management and financial planning, budgeting, tax planning, credit and borrowing, saving and investment, risk management, housing, retirement, and estate planning.
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Prerequisite(s) and/or Corequisite(s)	
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Required Textbooks/References/Course Materials:

Personal Financial Planning	14th	Gitman	Cengage Learning	1305636619
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General Education Outcomes	
1	Utilize written and verbal language to discuss and comprehend information, incorporating a variety of technologies, such as text, data, and images (written language, verbal language, and information technology).
2	Identify and interpret relevant information in order to formulate an opinion or conclusion (critical thinking).
3	Demonstrate and communicate computational methods and mathematical reasoning in a variety of formats (using words, tables, graphs, mathematical equations, etc., as appropriate) (quantitative literacy and fluency).
4	Communicate in appropriate ways with those who are culturally diverse (intercultural competence).

Program Outcomes	
1	Students will apply critical-thinking, problem-solving, and decision-making skills required to function effectively in a business environment.
2	Students will demonstrate the ability to communicate effectively in diverse business situations.
3	Students will demonstrate an understanding of globalization and the impact of cultural, economic, regulatory, and social environments on businesses and organizations.
4	Students will apply core business concepts of the functional areas of business (accounting, economics, finance, management, and marketing) in evaluating business issues.
5	Students will demonstrate the knowledge and application of ethical concepts and behaviors in the workplace.
6	Students will evaluate, analyze, and interpret information using quantitative methods to make sound business decisions.

	Course Outcomes (CO)	Bloom's Domain for CO (C, A, P), Category, and Level	Program Outcome(s)	Written Language	Verbal Language	Information Technology	Critical Thinking	Quantitative Literacy and Fluency	Intercultural Competence
1	Examine the components of financial literacy and personal financial planning.	C - ANALYZING (4)	1,6	0	0	0	1	1	0
2	Evaluate savings and investment options to meet short-term and long-term goals.	C – EVALUATING (5)	1,6	0	0	0	2	2	0
3	Describe the tax system of the US, identify the different types of taxes that must be paid, and compare various personal tax strategies.	C – ANALYZING (4)	1,2,4,6	1	0	0	1	2	0
4	Explain consumer credit and analyze factors that affect choice of credit, cost of credit, and the legal aspects of credit usage.	C – ANALYZING (4)	1,2,4,5,6	1	0	0	1	2	0
5	Describe risk and evaluate choices available to consumers for protection against risk and financial loss.	C – EVALUATING (5)	1,2,4,6	1	0	0	2	2	0
6	Describe the importance of retirement planning and analyze future retirement needs.	C - ANALYZING (4)	1,2,4,6	1	0	1	2	2	0
7	Examine estate planning techniques and address issues that may arise during end-of-life financial planning.	C – EVALUATING (5)	1,6	0	0	0	1	1	0
8	Develop a personal financial plan including a budget, spending plan, debt strategies, retirement, and estate plan.	C - APPLYING (3)	1,2,4,6	2	0	2	2	2	0

Bloom's Domain Legend

C = Cognitive  
A = Affective  
P = Psychomotor

General Education Outcome Legend

2 = Included and Measurable  
1 = Introduced and/or Minimally Addressed and Not Measurable  
0 = Not included

Approved: May 2021  
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