

Institutional General Education Outcome for Verbal Communication

Students will demonstrate effective verbal communication (V) by delivering presentations or engaging in dialogue-centered specific content that illustrates the following features:

- V1 Purpose is clearly stated.
- V2 Organization has a clear beginning, middle, and end.
- V3 Ideas and conclusions are thoroughly developed and support the purpose or objective.
- V4 Audience is actively engaged.
- V5 Delivery is clear and effective.

RUBRIC on Verbal Communication	MET (3)	PARTIALLY MET (2)	UNMET (1)
PURPOSE (V1)	Purpose or objective stated clearly at start.	Purpose or objective is stated vaguely and may be difficult to discern.	Purpose or objective is not stated.
ORGANIZATION (V2)	Organization is structured, with a logical progression of ideas and a clear beginning, middle, and end.	Organization is structured but lacks a logical progression of ideas or a clear beginning, middle, and end.	Organization is not structured; ideas are not presented logically, with no clearly defined beginning middle, or end.
DEVELOPMENT (V3)	Ideas and conclusions are thoroughly developed and effectively supported with relevant evidence/information.	Ideas and conclusions are developed but are not sufficiently supported with relevant evidence/information.	Ideas and conclusions are not sufficiently developed or supported with relevant evidence/information.

RUBRIC on Verbal Communication	MET (3)	PARTIALLY MET (2)	UNMET (1)
AUDIENCE (V4)	Speaker frequently engages audience through verbal or non-verbal techniques, such as frequent eye contact, asking questions, soliciting feedback, or interactive elements.	Speaker occasionally attempts to engage audience through verbal or non-verbal techniques	Speaker does not attempt to engage audience through verbal or non-verbal techniques.
DELIVERY (V5)	Speaker effectively utilizes delivery techniques, such as clear articulation, maintaining focus, and appropriate volume and pace.	Speaker utilizes delivery techniques but with some issues in articulation, focus, volume, or pace.	Speaker does not utilize delivery techniques; distracting issues in articulation, focus, volume, and/or pace.