

Hospitality & Tourism Management
Associate in Applied Science
60 Credit Hours

Purpose

The Hospitality and Tourism Management program is designed to provide students with practical skills for careers in the vibrant hospitality and tourism sectors. This program integrates fundamental business concepts with specialized hotel and restaurant management training, event planning, travel services, and customer relations. Students will acquire marketing, accounting, human resources, and operations management expertise tailored to the hospitality and tourism industries. The curriculum also strongly emphasizes leadership, communication, and problem-solving skills, which are crucial for thriving in these dynamic environments. Graduates will be prepared to pursue entry-level management roles in hotels, resorts, restaurants, event venues, and tourism-related businesses or to further their education at a four-year institution.

First Year – First Semester

Course Number	Course Title	Credit Hours
AC 111	Principles of Accounting I	3
BU 115	Business Mathematical Applications	3
EN 101	English Composition I	3
*EP 101	Introduction to Entrepreneurship	3
*MG 120	Introduction to Hospitality and Tourism	3
Total Credit Hours		15

***Upon completion of the first semester, the student will receive a Micro-Credential Skillset in Basic Entrepreneurship, Hospitality, and Tourism**

First Year – Second Semester

Course Number	Course Title	Credit Hours
AC 112	Principles of Accounting II	3
CS 102	Computer Applications	3
*EP 105	Social and Cultural Aspects of Entrepreneurship	3
*MG 125	Hospitality and Tourism Planning	3
SP 103	Speech Fundamentals	3
Total Credit Hours		15

***Upon completion of the first and second semesters, the student will receive a Micro-Credential Skillset in Budget and Planning of Hospitality and Tourism Management AND a Certificate Degree in Hospitality and Tourism**

Second Year – First Semester

Course Number	Course Title	Credit Hours
*MG 210	Cost Control in Hospitality and Tourism	3
MG 240	Managing New and/or Growing Business Ventures	3
MG 242	Personnel Strategy and Law	3
MG 250	Financing and Venture Capital	3
MG 252	Valuation of New Business Ventures	3
	Total Credit Hours	15

***Upon completion of the second year, the first semester, the student will receive a Micro-Credential Skillset in Basic Cost and Finance of Hospitality and Tourism Management**

Second Year – Second Semester

Course Number	Course Title	Credit Hours
BU 205	Business Communications	3
EC 242	Principals of Economics I	3
MG 262	Entrepreneurial and Small Business Management	3
*MG 220	Hospitality and Tourism Internship	3
MK 277	Hospitality and Tourism Marketing	3
	Total Credit Hours	15

***Upon completion of the second year, second semester, the student will receive a Micro-Credential Skillset in Business Plan and Economic Development of Hospitality and Tourism Management. The student will receive an Associate in Applied Science Degree in Hospitality and Tourism Management upon completing all four semesters.**