Course Number and Title	IT147 Digital Editing

Credit Hours	3

Course Description	Students should be able to use a computer and have a firm understanding of file management concepts in windows. This course will provide students with basic knowledge of digital video/media editing. Students will learn in a hands-on environment various editing technique for editing raw video into a finished work. The course will provide an understanding for the following: video camera basics, lighting techniques, editing software that can be used on home computers, green screen effects, storyboarding, creative commons licensing, use of background music to affect mood and using stock video footage.

Prerequisite(s) and/or Corequisite(s)	IT104

Required Textbooks/References/Course Materials:

Adobe Creative Cloud Suite - Software Package			Adobe	None

	General Education Outcomes
1	Utilize written and verbal language to discuss and comprehend information, incorporating a variety of technologies, such as text, data, and images (written language, verbal language, and information technology).
2	Identify and interpret relevant information in order to formulate an opinion or conclusion (critical thinking).
3	Demonstrate and communicate computational methods and mathematical reasoning in a variety of formats (using words, tables, graphs, mathematical equations, etc., as appropriate) (quantitative literacy and fluency).
4	Communicate in appropriate ways with those who are culturally diverse (intercultural competence).

	Program/Department Outcomes
1	Discuss and evaluate potential technology related ethical dilemmas and apply decision-making techniques to resolve them.
2	Demonstrate proficiency in selecting, implementing, and operating information technology solutions to meet project requirements.
3	Apply essential IT support skills in order to install, configure, secure, and troubleshoot operating systems, programs, networks, and pc hardware.
4	Prepared to take and pass industry standard certification exams.
5	Develop the ability to use oral and written communication effectively with clients and other industry professionals.
6	Engage in teams to develop and/or implement IT-based project solutions.
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	Course Outcomes (CO)	Bloom's Domain for CO (C, A, P), Category, and Level	Program/ Department Outcome(s)	Written Language	Verbal Language	Information Technology	Critical Thinking	Quantitative Literacy and Fluency	Intercultural Competence
1	Identify the purpose, audience, and audience needs for preparing video.	Cognitive Understanding (2)	1,2,5,6	1	2	2	2	1	0
2	Demonstrate knowledge of how to organize and plan a video sequence	Cognitive Applying (3)	1,2,3,4	2	1	2	2	1	0
3	Demonstrate knowledge of how to export video from Adobe Premiere Pro	Cognitive Applying (3)	1,2,3,4	2	1	2	2	1	0
4	Demonstrate knowledge of export options for video	Cognitive Applying (3)	1,2,3,4	2	1	2	2	2	0
5	Manage sound in a video sequence	Cognitive Evaluating (5)	1,2,3,4	2	1	2	2	1	0
6	Add and manage effects and transitions in a video sequence	Cognitive Creating (6)	1,2,3,4	2	1	2	2	1	0
7	Import media assets (video, image, and audio files).	Cognitive Applying (3)	1,2,3,4	2	1	2	2	1	0
8	Organize and customize the Adobe Premiere Pro workspace	Cognitive Applying (3)	1,2,3,4	2	1	2	2	1	0
9	Identify elements of the Adobe Premiere Pro interface	Cognitive Understanding (2)	1,2,3,4	2	1	2	2	1	0
10	Demonstrate knowledge of the production planning and management process	Cognitive Evaluating (5)	1,2,3,4,5	2	2	2	2	1	0

Bloom's Domain Legend
C = Cognitive
A = Affective
P = Psychomotor

General Education Outcome Legend
2 = Included and Measurable
1 = Introduced and/or Minimally Addressed and Not Measurable
0 = Not included

Approved: May 2021
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