

COURSE OUTCOME MATRIX

COURSE SYLLABUS

PART 2 of 3

Course Number and Title	IT155 Web Design I
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Credit Hours	3
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Course Description	This course will provide students with an in-depth knowledge of creating web sites optimized for modern computers, tablets, and mobile phones using HTML. Topics include basic HTML elements and attributes, including hyperlinks, images, and tables; techniques to effectively lay out web pages using structural elements; cascading style sheets (CSS) to format and control placement of elements.
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Prerequisite(s) and/or Corequisite(s)	None
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Required Textbooks/References/Course Materials:
None Listed.

General Education Outcomes	
1	Utilize written and verbal language to discuss and comprehend information, incorporating a variety of technologies, such as text, data, and images (written language, verbal language, and information technology).
2	Identify and interpret relevant information in order to formulate an opinion or conclusion (critical thinking).
3	Demonstrate and communicate computational methods and mathematical reasoning in a variety of formats (using words, tables, graphs, mathematical equations, etc., as appropriate) (quantitative literacy and fluency).
4	Communicate in appropriate ways with those who are culturally diverse (intercultural competence).

Program/Department Outcomes	
1	Discuss and evaluate potential technology related ethical dilemmas and apply decision-making techniques to resolve them.
2	Demonstrate proficiency in selecting, implementing, and operating information technology solutions to meet project requirements.
3	Apply essential IT support skills in order to install, configure, secure, and troubleshoot operating systems, programs, networks, and pc hardware.
4	Prepared to take and pass industry standard certification exams
5	Develop the ability to use oral and written communication effectively with clients and other industry professionals.
6	Engage in teams to develop and/or implement IT-based project solutions
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	Course Outcomes (CO)	Bloom's Domain for CO (C, A, P), Category, and Level	Program/Department Outcome(s)	Written Language	Verbal Language	Information Technology	Critical Thinking	Quantitative Literacy and Fluency	Intercultural Competence
1	Format HTML Code	C-Creating (6)	1,2,3,5	2	2	2	2	0	1
2	Manage web page files	C-Applying (3)	1,2,3,5	2	2	2	2	0	0
3	Utilize cascading style sheets	C-Applying (3)	1,2,3,5	2	2	2	2	0	0
4	Embed images and links in web pages	C-Applying (3)	1,2,3,5	2	2	2	2	1	0
5	Construct a style	C-Creating (6)	1,2,3,5,6	2	2	2	2	2	0
6	Utilize floating elements	C-Creating (6)	1,2,3,5	2	2	2	2	2	0
7	Implement internal/External style sheets	C-Applying (3)	1,2,3,5	2	2	2	2	0	0
8									
9									
10									

Bloom's Domain Legend

C = Cognitive
A = Affective
P = Psychomotor

General Education Outcome Legend

2 = Included and Measurable
1 = Introduced and/or Minimally Addressed and Not Measurable
0 = Not included

Approved: May 2021
Reviewed: November 11, 2021