Course Number and Title	MG 260 – PRINCIPLES OF MANAGEMENT

Credit Hours	3

Course Description	This course is structured around contributions of the classical, behavioral, and management science schools of management under the functions of planning, organizing, leading, and controlling. Emphasis is placed on the manager's role in creating and maintaining a work environment leading to effective and efficient operations.

Prerequisite(s) and/or Corequisite(s)	

Required Textbooks/References/Course Materials:

Management: Leading and Collaborating in the Competitive World - Text only	13th	Bateman, Thomas	McGraw/Hill	1259927644

	General Education Outcomes
1	Utilize written and verbal language to discuss and comprehend information, incorporating a variety of technologies, such as text, data, and images (written language, verbal language, and information technology).
2	Identify and interpret relevant information in order to formulate an opinion or conclusion (critical thinking).
3	Demonstrate and communicate computational methods and mathematical reasoning in a variety of formats (using words, tables, graphs, mathematical equations, etc., as appropriate) (quantitative literacy and fluency).
4	Communicate in appropriate ways with those who are culturally diverse (intercultural competence).

	Program Outcomes
1	Students will apply critical-thinking, problem-solving, and decision-making skills required to function effectively in a business environment.
2	Students will demonstrate the ability to communicate effectively in diverse business situations.
3	Students will demonstrate an understanding of globalization and the impact of cultural, economic, regulatory, and social environments on businesses and organizations.
4	Students will apply core business concepts of the functional areas of business (accounting, economics, finance, management, and marketing) in evaluating business issues.
5	Students will demonstrate the knowledge and application of ethical concepts and behaviors in the workplace.
6	Students will evaluate, analyze, and interpret information using quantitative methods to make sound business decisions.

	Course Outcomes (CO)	Bloom's Domain for CO (C, A, P), Category, and Level	Program Outcome(s)	Written Language	Verbal Language	Information Technology	Critical Thinking	Quantitative Literacy and Fluency	Intercultural Competence
1	Explain the role, purpose, and functions of management.	C - UNDERSTAND (2)	1,2,4	1	0	0	2	0	0
2	Describe the effective management skills needed to maximize individual and organizational productivity.	C - REMEMBER (1)	1,2,4	1	0	0	1	0	0
3	Examine the concepts of social responsibility and managerial ethics.	C - UNDERSTAND (2)	1,5	0	0	0	1	0	0
4	Explain how corporate culture and organizational environments affect managerial functions and decisions.	C - UNDERSTAND (2)	1,2,4	1	0	0	2	0	0
5	Explain various leadership styles and describe and apply theories of motivation.	C - UNDERSTAND (2)	1,2,4	1	0	0	1	0	0
6	Discuss the basics of group dynamics and the challenges of managing work teams.	C - UNDERSTAND (2)	1,2,4	1	0	0	2	0	0

Bloom's Domain Legend
 C = Cognitive
 A = Affective
 P = Psychomotor

General Education Outcome Legend
 2 = Included and Measurable
 1 = Introduced and/or Minimally Addressed and Not Measurable
 0 = Not included

Approved: May 2021
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