

COURSE OUTCOME MATRIX

COURSE SYLLABUS

PART 2 of 3

Course Number and Title	MG 269 EFFECTIVE LEADERSHIP
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Credit Hours	3
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Course Description	This course is designed to help prospective and practicing leaders improve their ability to establish and maintain positive interpersonal relationships with their constituents, as well as examine their own potential personal change.
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Prerequisite(s) and/or Corequisite(s)	
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Required Textbooks/References/Course Materials:

7 Habits Of Highly Effective People	2020	Covey, Stephen R. / Covey, Sean	Simon & Schuster, Inc.	1982137274
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	General Education Outcomes
1	Utilize written and verbal language to discuss and comprehend information, incorporating a variety of technologies, such as text, data, and images (written language, verbal language, and information technology).
2	Identify and interpret relevant information in order to formulate an opinion or conclusion (critical thinking).
3	Demonstrate and communicate computational methods and mathematical reasoning in a variety of formats (using words, tables, graphs, mathematical equations, etc., as appropriate) (quantitative literacy and fluency).
4	Communicate in appropriate ways with those who are culturally diverse (intercultural competence).

	Program Outcomes
1	Students will apply critical-thinking, problem-solving, and decision-making skills required to function effectively in a business environment.
2	Students will demonstrate the ability to communicate effectively in diverse business situations.
3	Students will demonstrate an understanding of globalization and the impact of cultural, economic, regulatory, and social environments on businesses and organizations.
4	Students will apply core business concepts of the functional areas of business (accounting, economics, finance, management, and marketing) in evaluating business issues.
5	Students will demonstrate the knowledge and application of ethical concepts and behaviors in the workplace.
6	Students will evaluate, analyze, and interpret information using quantitative methods to make sound business decisions.

	Course Outcomes (CO)	Bloom's Domain for CO (C, A, P), Category, and Level	Program Outcome(s)	Written Language	Verbal Language	Information Technology	Critical Thinking	Quantitative Literacy and Fluency	Intercultural Competence
1	Assess and apply knowledge, skills, and attitudes in interpersonal relationships	C - APPLYING (3)	1,2,4	1	0	0	2	0	0
2	Examine the critical elements and social forces necessary for positive interpersonal relationships	C - UNDERSTAND (2)	1,2,4	1	0	0	2	0	0
3	Identify ethical conduct appropriate to a given leadership situation	C – REMEMBER (1)	1,2,4	1	0	0	1	0	0
4	Describe ways to involve constituents in decision-making related to policy development and identify systematic problem-solving skills	C – REMEMBER (1)	1,2,4	2	0	0	1	0	0
5	Analyze the role of the leader in the resolution of interpersonal conflicts	C – ANALYZING (4)	1,2,4	2	0	0	2	0	0
6	Analyze factors involved in establishing a positive relationship to peers and staff personnel	C – ANALYZING (4)	1,2,4	2	0	0	2	0	0
7	Describe methods for promoting interaction between administration and staff relating to planning and development	C – REMEMBER (1)	1,2,4	2	0	0	1	0	0
8	Describe strategies and techniques used to solve agency/community relations problems	C – REMEMBER (1)	1,2,4	2	0	0	1	0	0

Bloom's Domain Legend

C = Cognitive
A = Affective
P = Psychomotor

General Education Outcome Legend

2 = Included and Measurable
1 = Introduced and/or Minimally Addressed and Not Measurable
0 = Not included

Approved: May 2021
Reviewed: November 11, 2021