General Education Outcome Communication – Oral Communication

(Utilize verbal and written language to discuss and comprehend information, incorporating a variety of technologies, such as texts, data, and images.)

Rubric

Criteria	Met (1)	Unmet (0)	N/A
Introduction/Thesis	☐ Introduction contains a weak attention getter that does not compliment the topic of the speech.	☐ Introduction does not contain an attention getter.	□ N/A
	☐ Some main points are previewed in the speech.	☐ Main points in the speech are not previewed.	□ N/A
	☐ Credibility is established by speaker.	☐ Credibility is not established.	□ N/A
	☐ Background information is given when needed.	☐ No background information is given when needed.	□ N/A
	☐ Speaker gives an incentive to listen.	☐ Speaker does not give an incentive to listen.	□ N/A
	☐ Thesis is clear.	☐ Thesis is vague or unclear.	□ N/A
Body	☐ Speech contains 1 or 2 main points accompanied by 2 supporting points for each main point.	☐ Speech does not contain any main points nor support for main points.	□ N/A

	☐ Speech maintains some flow when transitioning to different points.	☐ Speech does not maintain flow when transitioning to different points.	□ N/A
	☐ Speech contains 1 or 2 Scholarly Sources.	☐ Speech does not contain any Scholarly Sources.	□ N/A
	☐ Speech contains at least one visual aid that compliments the presentations topic.	☐ Speech does not have any visual aids or contains a visual aid that does not compliment the presentation topic.	□ N/A
Delivery	☐ Speech is given with care for non-verbal distractions, voice clarity, and other element of speech delivery (i.e. few verbal fillers, few distracting hand gestures or swaying, voice projects well, appropriate speech for the audience, etc.).	☐ Speech is not given with care for non-verbal distractions, voice clarity, and other element of speech delivery (i.e. many verbal fillers, distracting hand gestures or swaying, voice does not project well, speech not appropriate for the audience, etc.).	□ N/A
Conclusion	☐ A few but not all of the main points are reviewed.	☐ Main points are not reviewed.	□ N/A
	☐ Conclusion has a clincher to the central idea.	☐ Conclusion does not have an appropriate clincher to the central idea.	□ N/A
	☐ Speaker has Q&A but is initiated by student.	□ No Q&A.	□ N/A

Score Overview

Met (1)

Introduction contains a weak attention getter that does not compliment the topic of the speech. Some main points are previewed in the speech. Credibility is established by speaker. Background information is given when needed. Speaker gives an incentive to listen. Thesis is clear. Speech contains 1 or 2 main points accompanied by 2 supporting points for each main point. Speech maintains some flow when transitioning to different points. Speech contains 1 or 2 Scholarly Sources. Speech contains at least one visual aid that compliments the presentations topic. Speech is given with care for non-verbal distractions, voice clarity, and other element of speech delivery (i.e. few verbal fillers, few distracting hand gestures or swaying, voice projects well, appropriate speech for the audience, etc.). A few but not all of the main points are reviewed. Conclusion has a clincher to the central idea. Speaker has Q&A but is initiated by student.

Unmet (0)

Introduction does not contain an attention getter. Main points in the speech are not previewed. Credibility is not established. No background information is given when needed. Speaker does not give an incentive to listen. Thesis is vague or unclear. Speech does not contain any main points nor support for main points. Speech does not maintain flow when transitioning to different points. Speech does not contain any Scholarly Sources. Speech does not have any visual aids or contains a visual aid that does not compliment the presentation topic. Speech is not given with care for non-verbal distractions, voice clarity, and other element of speech delivery (i.e. many verbal fillers, distracting hand gestures or swaying, voice does not project well, speech not appropriate for the audience, etc.). Main points are not reviewed. Conclusion does not have an appropriate clincher to the central idea. No Q&A.

Not Applicable (NA)

Student did not do assignment or this assignment did not have anything to do with what we are looking at.