Course Number and Title	SP 103-Speech Fundamentals

Credit Hours	3

Course Description	Approaches day-to-day oral communication from a practical point of view, with emphasis on a proficiency in the oral language presentations.

Prerequisite(s) and/or Corequisite(s)	N/A

Required Textbooks/References/Course Materials:

iSpeak: Public Speaking for a Contemporary Life	5th	Paul Nelson	McGraw-Hill	0078036887

	General Education Outcomes
1	Utilize written and verbal language to discuss and comprehend information, incorporating a variety of technologies, such as text, data, and images (written language, verbal language, and information technology).
2	Identify and interpret relevant information in order to formulate an opinion or conclusion (critical thinking).
3	Demonstrate and communicate computational methods and mathematical reasoning in a variety of formats (using words, tables, graphs, mathematical equations, etc., as appropriate) (quantitative literacy and fluency).
4	Communicate in appropriate ways with those who are culturally diverse (intercultural competence).

	Program Outcomes
1	Students demonstrate competence in the social science subject area(s).
2	Students analyze written and verbal content and respond with informed interpretations and opinions.
3	Students assess the opinions, arguments, and conclusions of others in order to form a constructive judgement, defense, or rebuttal.
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	Course Outcomes (CO)	Bloom's Domain for CO (C, A, P), Category, and Level	Program Outcome(s)	Written Language	Verbal Language	Information Technology	Critical Thinking	Quantitative Literacy and Fluency	Intercultural Competence
1	Demonstrate an understanding of the special occasion speech, demonstrative speech, the informative speech and the persuasive speech through oral presentation.	c-apply (3)	1,2,3	1	2	1	2	0	2
2	Demonstrate an understanding of research by the development of source material within the speech presentation and citing the source within the body of the informative and persuasive speeches.	c-apply (3)	1,2,3	1	2	1	1	0	1
3	Demonstrate an understanding of the communication process through various models of communication.	c-apply (3)	1,2,3	1	2	1	1	0	1
4	Demonstrate an understanding of the text material by answering a series of questions pertaining to the required textbook readings.	c-apply (3)	1,2,3	1	1	1	1	0	1
5	Demonstrate an understanding of speech delivery through good eye contact, good diction, good nonverbal delivery and proper public speaking language.	c-apply (3)	1,2,3	1	2	2	1	0	1
6									
7									
8									
9									
10									

Bloom's Domain Legend
C = Cognitive
A = Affective
P = Psychomotor

General Education Outcome Legend
2 = Included and Measurable
1 = Introduced and/or Minimally Addressed and Not Measurable
0 = Not included

Approved: October 14, 2021
Reviewed: November 5, 2021