# **General Education Outcome Communication – Written Language**

(Utilize verbal and written language to discuss and comprehend information, incorporating a variety of technologies, such as texts, data, and images.)

## Rubric

Criteria	Exemplary (2)	Met (1)	Unmet (0)	N/A
Introduction/Thesis	☐ Introduction contains detailed background information that engages the reader and creates interest.	☐ Introduction contains background information related to the thesis.	☐ Introduction does not contain background information, or background information is unclear or unrelated to the thesis.	□ N/A
	☐ Thesis clearly states a significant and compelling position.	☐ Thesis states the position.	☐ Thesis is vague or unclear.	□ N/A
Organization	☐ Essay contains a logical progression of ideas with a clear structure that enhances the thesis.	☐ Essay contains a logical progression of ideas related to the thesis.	☐ Essay is difficult to follow.	□ N/A
	☐ Transitions are mature and graceful and are present equally throughout essay.	☐ Transitions are present throughout the essay.	☐ Transitions are not present.	□ N/A
Development	☐ Main points are well developed and directly related to the thesis.	☐ Main points are adequately developed and directly related to the thesis.	☐ Main points have little or poor development and may not be related to the thesis.	□ N/A
Sentence Formation	☐ Writing is smooth, skillful, and coherent with varied sentence structure.	☐ Writing is clear and coherent with sentences that have varied structure.	☐ Writing is confusing and hard to follow.	□ N/A

Grammar/	☐ Essay contains minimal	☐ Essay contains some	☐ Essay contains	□ N/A
Mechanics	(0-5) grammatical and/or	(6-9) grammatical and/or	numerous (10+)	
	mechanical errors that do	mechanical errors but not	grammatical and/or	
	not interfere with	enough to interfere with	mechanical errors that	
	readability.	readability.	interfere with readability.	
Outside Sources	☐ All outside sources	☐ All outside sources	☐ Some or all sources	□ N/A
	used in the essay are	used in the essay are	used in the essay are not	
	documented correctly.	documented but not	documented.	
		correctly.		

#### **Score Overview**

#### Exemplary (2)

Introduction contains detailed background information that engages the reader and creates interest. Thesis clearly states a significant and compelling position. Essay contains a logical progression of ideas with a clear structure that enhances the thesis. Transitions are mature and graceful and are present equally throughout essay. Main points are well developed and directly related to the thesis. Writing is smooth, skillful, and coherent with varied sentence structure. Essay contains minimal (0-5) grammatical and/or mechanical errors that do not interfere with readability. All outside sources used in the essay are documented correctly.

#### Met (1)

Introduction contains background information related to the thesis. Thesis states the position. Essay contains a logical progression of ideas related to the thesis. Transitions are present throughout the essay. Main points are adequately developed and directly related to the thesis. Writing is clear and coherent with sentences that have varied structure. Essay contains some (6-9) grammatical and/or mechanical errors but not enough to interfere with readability. All outside sources used in the essay are documented but not correctly.

### Unmet (0)

Introduction does not contain background information, or background information is unclear or unrelated to the thesis. Thesis is vague or unclear. Essay is difficult to follow. Transitions are not present. Main points have little or poor development and may not be related to the thesis. Writing is confusing and hard to follow. Essay contains numerous (10+) grammatical and/or mechanical errors that interfere with readability. Some or all sources used in the essay are not documented.