**Salon Management**

**Mission, Program Goals, and Program Outcomes**

**Mission Statement:**

Our mission is to provide our students with an affordable, high-quality education, based upon relevant cosmetology and practical business principles.

**Program Goal:**

Our goal is to prepare our students for professional licensing, business ownership, and fulling careers in cosmetology and related disciplines in the hair, skin, and nail care industry.

**Program Outcomes:**

1. Apply principles of management and marketing to the field of salon management.
2. Perform basic manipulative skills required in the field of salon management.
3. Practice salon technology skills, and proper safety and sanitation procedures.
4. Display professional communication skills, verbal, written, and technical.
5. Integrate the West Virginia State Laws pertaining to the field of cosmetology.
6. Exhibit professional habits which are desirable when working with other professionals and the public.